

# UKAPU Management Meeting Minutes, 6th Feb 2025

## Attendees

- Robbie
- David Weston
- Yams
- Andy
- Jack
- Jamie
- Luke
- Ian
- Tim (virtually)
- Neil Doodson (virtually)

## Apologies

- Liam

## Minutes of previous management meeting

Minutes have been reviewed and agreed as correct

RH wishes for minutes and action points to be broadcast quickly

**AP 1.1:** DW to organise this

## Recruitment

RH wishes to use social media to recruit more members, in a casual, tongue-in-cheek way. Wishes to do this monthly, interactions on AGM posts have increased by a substantial amount.

DW wishes for a standard brand guidelines

RH announced the substantial increases in social media impressions since he took over maintaining the social media profiles

- FB: 1mth increased 472% by AGM efforts
- IG: 1mth increased 4,600% by AGM efforts and picture from IH

**AP 1.2:** DW to summarise list of vacant roles

RH would like to use this recruitment drive as a way to recruit deputy roles and event helpers.

IH is confused about the need for sub/deputy reps – he asks whether or not it would be better if there is a rep or point of contact available for each individual site?

**AP 1.3:** Robbie to start recruitment drive for key committee roles - in time for next meeting??

JW mentions that we should get a secretary and someone can support our social media presence

JW agrees with IH's point on that we should also somehow get someone who are points of contact at sites

RH raises a point with regards to the perception of the sport – is there a stigma of airsoft being guys in a forest – should it be seen as accessible for everyone?

IH suggests if RH wants to rebrand the sport

## Amendment to the constitution relating to ringfencing of funds

**AP 1.4:** JW to revise within a week the wording.

## Future promotional activities of UKAPU

A discussion was raised on whether or not we should allow the use of either people's personal RIFs or sites' hire RIFs when using our range when on tour, the opinion was that we should allow it as the AttackSense range is sturdy enough to cope with RIFs that are within the upper bounds of site limits

**AP 1.5:** DW to look into plans and speak to AttackSense

**AP 1.6:** JW to experiment with target settings

**AP 1.7:** JW to look into dimensions and weight of AttackSense box

**AP 1.8:** RH to look into postage costs

IH raises issues with regards to fees to landlords - there may be risks of a regional UKAPU airsoft game day not being profitable for sites

**AP 1.9:** RH to submit idea of regional airsoft day to FB

**AP 1.10:** Committee to read it, if presented

## Potential UKAPU presence at regional Comicons

IH noted that biggest steampunk day is in Lincoln - there are self-created RIFs and police are often called.

**AP 1.11:** AP to speak to IH with regards to Steampunk event

**AP 1.12:** AP to speak to IH with regards getting IH's Steampunk contacts

DW asks if the range would be present at any Comicon events, answer from AP is that it would be a possibility.

## Wider aims for 2025/2026

RH as the chairman would in essence would like these to be the aims of the association:

- Get more members
- Get more committee
- Get more press
- Get more site visits
- Get more social media activity

Andy: Go back to NAF, and other event(s)

IH suggests that UKAPU could be present at wheelchair dedicated events that he runs at his site. The next day is planned to be the 16th August.

Wheelchair users and other disabled airsoft skirmishers are often discriminated against and he wishes for that to change.

One player he is familiar with is often described as a "hazard" and has been on the receiving end of other distressing language

"Broken Parts Airsoft" has attempted to show how disabled airsofters are being excluded

**AP 1.13:** organise someone to go to IH's Wheelchair Event

**AP 1.14:** RH to speak to Chairsofter for Q&A w/ RH + JW

## All other business

**AP 1.15:** DW to look at bank card holders in constitution

**AP 1.16:** DW to look at bios ASAP

RH wishes for more meetings

## Next meeting

The next meeting is planned to be 10th April