

UK Airsoft Players Union Management Meeting 21st June 2011 Conducted via Skype

Attendees- Matt Furey-King (Chairman), James Williams (Treasurer), Chris Neill (Press Officer), Chris Salter (Newsletter Editor), Gareth Neale (Events Manager)

Apologies- Hayden Morgan (Registrar)

Previous Minutes

Minutes of the February meeting were agreed to be correct

Progress Reports

Chairman

There has been further interest within the EAA for reform. Uprising, fireball national and Arms fair were productive and successful events.

Newsletter Editor

Airsoft comic author has agreed to let us use his strip in Incoming!

1. Website Feedback

Website found to be satisfactory, big improvement over the previous static site.

Some discussion was had over the feasibility of removing the home page and replacing the Airbana sidebar map with home page information to condense our message into fewer pages. Map to be moved to resources?

Tweet button does not fill in the tweet text field in Google chrome.

'New website' thread on forum to be used for correction suggestions, or management to use their wordpress logins to correct it themselves

- **Action item 13/1- Details of the process for joining UKAPU to be improved, matt to draft ASAP**
- **Action item 13/2- Some header links point to trial site new.ukapu.org.uk, hard coded links to be corrected , Linas.**
- **Action item 13/3- renew link needs to direct members to full renew page, Linas**
- **Action item 13/4- 2 banner links on links page do not function, Linas**
- **Action item 13/5- Affiliates header with LSU link to be added to links page, Linas**

2. Association Membership Via Site Membership Procedure

Postponed until registrar is present. Chris N notes that this should be considered a very high priority.

3. Email Address Access

In preference to dedicated email software, Chris S to be given member database access to ensure quick access to members email addresses for dispatching newsletter.

- **Action item 13/6- Hayden to provide Chris S with the login details or create an account for him**

4. Secretary Re-election

Andrew Fox was proposed by Matt to fill the vacant secretary committee position. Seconded by Gareth, all voted in favour.

- **Action item 13/7- Matt to forward to Andrew the appropriate details to enable Andrew to carry out the role.**

5. Ground Zero Big Game

The association plans to do much the same as last year but with some active canvassing and social area integrated with the main one.

- **Action item 13/8- Gareth to call Dan Collings to make arrangements and begin printing flyers. Also trial A5 flyers as alternative to A4.**

6. Student Representative

Matt proposed the creation of the position of student airsoft society representative and proposed that Chris S filled the position. Seconded by Gareth, all voted in favour.

- **Action item 13/9- Chris S to begin contacting student unions with the initial aim of bringing more of them into the association. Will probably be difficult to get hold of them until the new term in September.**

7. Facebook Group Migration

UKAPU Facebook group faces archiving unless the group is rolled into the new groups format. Linas and Chris S made into administrators to see if the upgrade option is revealed to them. This did not appear to work

- **Action item 13/10- Linas, Chris S, Chris N and Matt to refer to UKAPU group daily to see if the 'upgrade to new groups' option is presented**

8. Renewal Rate

There is some concern amongst the committee that more should be done to encourage members to renew after the first year

- **Action item 13/11- Hayden to calculate approximate percentage of members which have been renewing thus far**
- **Action item 13/12- Discounts manager to secure some discounts to encourage renewal of membership. Matt to ask Discounts manager what the current situation is.**
- **Action item 13/13- James to research possibility of direct debit mandates and recurring Google/PayPal payments to encourage 'default' renewals.**

Discussion postponed until Registrar present

9. Other Business

Nil

Minutes

Minutes to be typed up and distributed to committee by Matt. To be distributed to members via the next newsletter and posted on the association website ASAP.

Next Meeting

Aim to conduct next meeting within a month, after James and Matt return from Operation Berget, so that the combined site membership/UKAPU membership concept can be realised as soon as possible.